

Contact

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(LinkedIn)

Top Skills

digitální PR

krizová komunikace

strategické poradenství

Rosta Stary

Partner ve společnosti Konektor Social
Prague

Summary

Interested in PR, communications and marketing.

Experience

Konektor Social

Partner

May 2013 - Present (7 years 11 months)

PR.Konektor

partner

March 2010 - Present (11 years 1 month)

public relations, digital PR, social media, crisis management, media relations

PR POINT

4 years 3 months

partner, client service director

July 2009 - March 2010 (9 months)

account director

January 2007 - July 2009 (2 years 7 months)

PR, corporate communication

PR consultant

January 2006 - January 2007 (1 year 1 month)

HYDRO magazine

editor-in-chief

January 2004 - June 2006 (2 years 6 months)

Printed magazine for all paddling enthusiasts.

Parlamentni zpravodaj

editor-in-chief

2004 - 2006 (2 years)

Education

Vysoká škola finanční a správní - Praha

Inženýr (Ing.), integrovaná marketingová komunikace · (October 2010 - November 2014)

Charles University

Bakalář (Bc.), sociology · (1998 - 2008)

London School of PR

public relations · (2005 - 2006)

Gymnázium Botičska

gymnázium · (1990 - 1997)